

CONTRACT

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
222 W. Ontario St
Chicago, IL 60654

Contract / Revision 151189 /		Alt Order # WOC10486804
Product SUSANA MENDOZA FOR ILLINOIS COMPTROLLER		
Contract Dates 10/17/16 - 10/23/16		Estimate # 5345
Advertiser Friends for Susana Mendoza		Original Date / Revision 10/14/16 / 10/21/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/17/16	10/21/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				4	\$760.00				
N 2	WLS	10/17/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$1,425.00				
N 3	WLS	10/17/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				4	\$1,425.00				
N 4	WLS	10/17/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$450.00				
N 5	WLS	10/17/16	10/21/16	The View	10a-11a		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$900.00				
N 6	WLS	10/17/16	10/21/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				4	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/17/16-10/23/16	Inside Edition	3:00 PM-3:30 PM	MTuWThF----	:30		\$500.00		NM		
				Credited									
	3	WLS	10/17/16-10/23/16	Inside Edition	3:00 PM-3:30 PM	MTuWThF----	:30		\$500.00		NM		
				Credited									
	4	WLS	10/17/16-10/23/16	Inside Edition	3:00 PM-3:30 PM	MTuWThF----	:30		\$500.00		NM		
				Credited									
N 7	WLS	10/17/16	10/21/16	Jeopardy	330p-4p		:30				NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				4	\$1,235.00				
N 8	WLS	10/17/16	10/21/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,710.00				
N 9	WLS	10/17/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$3,600.00				
N 10	WLS	10/17/16	10/21/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	3	\$10,830.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
151189 /	WOC10486804

Contract Dates	Product	Estimate #
10/17/16 - 10/23/16	SUSANA MENDOZA FC	5345

Advertiser	Original Date / Revision
Friends for Susana Mend	10/14/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$3,610.00				
N 11	WLS	10/17/16	10/17/16	DWTS	2 hour program onl		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$10,000.00				
N 12	WLS	10/17/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	3	\$8,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$2,975.00				
N 13	WLS	10/17/16	10/21/16	Kimmel	1035p-1137p		:30				NM	3	\$4,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$1,425.00				
N 14	WLS	10/22/16	10/22/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$600.00				
N 15	WLS	10/22/16	10/22/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$1,330.00				
N 16	WLS	10/22/16	10/22/16	8a-10a Sa Local news	8a-10a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				2	\$510.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	10/17/16-10/23/16	8a-10a Sa Local news	8a-10a	-----Sa--	:30	\$510.00		NM		
		Credited											
		2	WLS	10/17/16-10/23/16	8a-10a Sa Local news	8a-10a	-----Sa--	:30	\$510.00		NM		
		Credited											
N 17	WLS	10/22/16	10/22/16	Sa Wheel of Fortune	630p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	10/17/16-10/23/16	Sa Wheel of Fortune	630p-7p	-----Sa--	:30	\$900.00		NM		
		Credited											
N 18	WLS	10/23/16	10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$2,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	10/17/16-10/23/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	-----Su	:30	\$2,000.00		NM		
		Credited											
N 19	WLS	10/23/16	10/23/16	Su 11p-1130p	11p-1130p		:30				NM	1	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$680.00				
N 20	WLS	10/22/16	10/22/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$130.00				
N 21	WLS	10/17/16	10/21/16	America This Morning	4a-430a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				1	\$70.00				
N 22	WLS	10/23/16	10/23/16	Su 7p-8p	7p-8p		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$5,500.00				
Totals								0.00				40	\$73,875.00

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10/17/16 - 10/23/16	SUSANA MENDOZA FC	5345

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends for Susana Mend	10/14/16 / 10/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	40	\$73,875.00	(\$11,081.25)	\$62,793.75
Totals	40	\$73,875.00	(\$11,081.25)	\$62,793.75

Signature: _____ **Date:** _____

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